

1st Ever Philly Cure HD Virtual Event

Your Turf, Your Time,
Your Team

May 2021

Sign up at:

<https://secure.frontstream.com/2021phillycurehdwalk>



SAVE THE DATE



Celebrate HD Awareness Month

Join us on your turf, on your time and with your people or on your own "together."

1. Pick a day anytime during May 2021
2. Create your team - pick a name; set your financial goal; invite your networks to participate with you or simply support the cause you are passionate about
3. On your chosen day, virtually or safely conduct your activity
4. Virtually celebrate our efforts and how the funds raised keep Philly Cure HD serving the community

BE A SPONSOR

We need your help to continue to provide no cost services to individuals and families in the Delaware Valley living with HD and grant funding to the HD Center for Excellence at Penn. Please sponsor this unique, exciting event in celebration of HD Awareness month. *Several options available or let us customize a sponsorship to meet your needs.*

Visit www.phillycurehd.org



SPONSORSHIP OPPORTUNITIES

BENEFITS	Premier Sponsor \$1,500	Gold Sponsor \$750	Silver Sponsor \$500	Friend of PCHD \$250
Placement on the Philly Cure HD website with a link to sponsor website	√ Logo: Prominent Placement	√ Logo	√ Logo	√ Name
Placement on all event related emails with link to sponsor site	√ Logo: Prominent Placement	√ Logo	√ Logo	√ Name
Placement on event related website with link to sponsor site	√ Logo: Prominent Placement	√ Logo	√ Logo	√ Name
Recognition on social media and all participant communications	√ Premier Recognition	√ Gold Recognition		
Placement on custom digital recognition digital poster	√ Logo: Prominent Placement	√ Logo	√ Name	√ Name
30 second video commercial on website (provided by sponsor, spec to follow)	√			

Premier Sponsor - \$1,500:

- Prominent logo placement on all event related communications and event website linked where applicable
- Prominent logo placement on the Philly Cure HD website with a link to sponsor website
- Prominent logo placement on custom digital recognition digital poster
- Premier sponsor recognition on social media and all communication to participants
- 30 second video commercial on event site (provided by sponsor)

Gold Sponsor - \$750:

- Logo placement on all event related communications and event website linked where applicable
- Logo placement on the Philly Cure HD website with a link to the sponsor website
- Logo placement on custom digital recognition digital poster
- Gold sponsor recognition on social media and all communication to participants

Silver Sponsor - \$500:

- Logo placement on all event related communications and event website linked where applicable
- Logo placement on the Philly Cure HD website with a link to the sponsor website
- Name listed on custom digital recognition digital poster

Friend of Philly Cure HD - \$250:

- Name on all event related communications and event website
- Name placement on the Philly Cure HD website with link to sponsor website
- Name listed on custom digital recognition digital poster

COMMITMENT FORM

___ Yes! I will support the 2021 Philly Cure HD Virtual Event

- Premier Sponsorship \$1,500 Gold Sponsorship \$750
 Silver Sponsorship \$500 Friend of Philly Cure HD \$250
 Donate \$ _____

Or visit <https://secure.frontstream.com/2021phillycurehdwalk> to register or donate online

Authorizing signature _____

SPONSORS: Please send all high-resolution logos in JPEG or PNG format to angeladurbanosmith@gmail.com by April 1, 2021 for maximum exposure.

Contact Information:

Name _____

Title _____

Company _____

Address _____

City, State, Zip _____

Phone _____

Email _____

Website _____

Payment Information:

___ Credit Card Number _____ Security Code _____ Zip Code _____

___ Please bill/invoice me

___ Enclosed is a check in the amount of \$ _____ (Payable to Philly Cure HD)

Please mail your check to Philly Cure HD, 2815 Edge Hill Road Huntingdon Valley, PA 19006

Thank you so much for your support of this event. Questions: contact Michelle Burghardt at mburghardt@matchingmissions.com